

Objective	To obtain a graphic/web design position in a marcom/advertising capacity that utilizes my professional skills and builds upon my conceptual design expertise
Skill Set	<p>Highly proficient in Adobe Photoshop, Illustrator, InDesign, Flash, Dreamweaver, ImageReady, Fireworks, and QuarkXPress. I build websites using XHTML and CSS/Standards Compliant code. I have an intermediate knowledge of PowerPoint, JavaScript, ActionScript, and PHP.</p> <p>Adept at working in a deadline-driven, production environment meeting diverse objectives from multi-departmental teams including Product Management, Marketing, and Executive/C-level</p> <p>Comfortable communicating advertising and design concepts, both verbally and written, to internal and external clients at all organization levels</p>
Professional Experience	<p>Web Designer/Illustrator • September 2004 – Present Technical Content Editor • December 2003 – September 2004 PC Connection, Inc., Merrimack, NH</p> <ul style="list-style-type: none">• Conceptualized and designed web and print materials for a \$1M national external branding campaign, <i>Who's Your Color</i>, for Hewlett Packard. Directed image selection and negotiated acquisition fees for photograph usage• Created thousands of static and interactive web banners for a variety of external websites including Yahoo, Cnet, MacWorld, PC World, University Business, FCW, dealcatcher.com• Designed and built Interactive Flash applications and Graphic User Interfaces including an Interactive Media Player that won a 2008 <i>American Inhouse Design Award (Graphic Design USA)</i>• Designed and built email templates and web pages from concept to implementation using XHTML, CSS, Flash and JavaScript• Illustrated magazine ads, specialty covers, gatefolds, and spreads for catalogs and product buying guides with circulations up to 585K• Developed graphics/collateral for quarterly sales presentations, internal product and department promotions and websites, sales support, and external recruitment campaigns <p>Freelance Design & Development • 2006 – Present Various Clients, NH and MA (corporate, small business, non-profit)</p> <ul style="list-style-type: none">• Created branding/corporate identity/collateral for <i>Curlview Image Guided Technologies</i> and <i>Kathy Snyder Real Estate Group</i> with deliverables including logos, business cards, stationary, marketing brochures, posters, websites, and tradeshow booth graphics• Designed advertising vehicles for <i>Smithcurl Inc.</i> and <i>AJT Supplies</i> including Flash digital signage, t-shirt designs, graphical car wrap, large-format graphics
Education	B.S. in Interdisciplinary Studies with a concentration in Graphic Design and English Plymouth State University, Plymouth, NH
Work	Visit craigbibeau.com to view my portfolio.